



MSC Call on Washington Sponsorship Opportunities

Gain Exposure To Industry Leading Moving & Storage Professionals

Promote your brand at the 2023 Moving & Storage Conference (MSC) Committee Meetings & Call on Washington. The event will bring together industry experts and decision-makers in moving and storage to speak on important issues in committee meetings, as well as meetings with members of congress. Show your support for the industry and make an impact by sponsoring at the 2023 MSC Call on Washington.

Day on the Hill: \$10,000 (exclusive)

Sponsor the Wednesday breakfast and briefing, as well as the Wednesday night Reception. You will receive on-site promotional recognition with custom signs and napkins, as well as recognition in promotions about the reception leading up to the event. Your company logo will be featured on the "Hill packets" attendees receive and refer to throughout the day. You also have the opportunity to play a 30 second video before the breakfast.

Food & Beverage Sponsor: \$10,000 (exclusive)

Sponsor the Tuesday coffee break and opening reception, as well as the Thursday breakfast and coffee break. You will receive on-site promotional recognition with custom signs and napkins at the event, as well as recognition in promotions about the reception leading up to the event. You also have the opportunity to play a 30 second video before the Thursday breakfast.

Registration Sponsor: \$6,000

Extend your branding to all attendees as they register for the meeting. Every attendee will first check in at the registration area and your company logo will be featured prominently. Your logo will also be featured on every email promoting the meeting, registration forms, and meeting lanyards.

Executive Committee Dinner: \$5,000



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For more information please contact our sponsorships team: atasponsorships@trucking.org



This is the best way to network directly with our MSC Executive Committee members – sponsor their dinner outing! As the sponsor, a representative from your company is invited to attend and welcome members to the dinner. You also have the opportunity to distribute a piece of marketing material. Your company will be recognized with branding on dinner invitations and onsite at the restaurant.

Committee Meetings & Educational Sessions/Panel Discussions: \$1,500

Ensure your company's visibility and position as an industry leader with our meeting or session sponsorship opportunities. Sponsoring a committee meeting or educational session/panel discussion gives you unrivaled access to moving's top professionals and highlights your brand before popular meetings.

Benefits Include:

- One (1) 30 second company video played before the session begins. Video must be 640 pixels x 480 pixels and 30 FPS or less.
- Company acknowledged by MSC Staff at the beginning and end of sponsored session
- Company Logo placed on home screen of the presentation during the session
- Company logo on title slide used in presentation
- Sponsor logo placed on the bottom of each slide (except for proprietary slides)

MSC Call on Washington Supporter: \$1,000

All sponsors receive the following:

- Company acknowledged on the onsite event agenda
- Recognized during MSC Chair remarks
- Logo recognition on the conference website
- Company logo included in promotional emails and emails to attendees
- Banner ad in two MSC e-newsletters



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