



**MOVING & STORAGE CONFERENCE**  
**SEPTEMBER 19-21, 2022**

## MSC Call on Washington Sponsorship Opportunities

### Gain Exposure To Industry Leading Moving & Storage Professionals

Promote your brand at the 2022 Moving & Storage Conference (MSC) Committee Meetings & Call on Washington. The event will bring together industry experts and decision-makers in moving and storage to speak on important issues in committee meetings, as well meetings with members of congress. Show your support for the industry and make an impact by sponsoring at the 2022 MSC Call on Washington.

### Food & Beverage Sponsor: \$10,000 (exclusive)

Sponsor the meals, breaks and receptions at the MSC Call on Washington. You will receive on-site promotional credit with custom signs and napkins at the event, as well as recognition in promotions about the reception leading up to the event. You also have the opportunity to play a 30 second video before both luncheons.

### Registration Sponsor: \$6,000

Extend your branding to all attendees as they register for the meeting. Every attendee will first check in at the registration area and your company logo will be featured prominently. Your logo will also be featured on every email promoting the meeting, registration forms, meeting lanyards and Hill meeting packet.

### Committee Meetings & Education Sessions: \$1,500

Ensure your company's visibility and position as an industry leader with our meeting or session sponsorship opportunities. Sponsoring a committee meeting or education session gives you unrivaled access to moving's top professionals and highlights your brand before popular meetings.

### Benefits Include:

- One (1) 30 second company video played before the session begins. Video must be 640 pixels x 480 pixels and 30 FPS or less. Due September 3, 2022.
- Company acknowledged by MSC Staff at the beginning and end of sponsored session
- Company Logo placed on home screen of the presentation during the session
- Company logo on title slide used in presentation
- Sponsor logo placed on the bottom of each slide (except for proprietary slides)

### MSC Call on Washington Supporter: \$1,000

Receive all sponsor benefits (listed below).

### *In addition to benefits listed above, all sponsors receive the following:*

- Company acknowledged on the onsite event agenda
- Recognized during MSC Chair remarks
- Logo recognition on the conference website
- Company logo included in promotional emails and emails to attendees
- Banner ad in two MSC e-newsletters